InventModel

Informatica MDM Cloud SaaS Training – 2025

Batch-Based Learning with Real Use Cases + Cloud Transition Blueprint

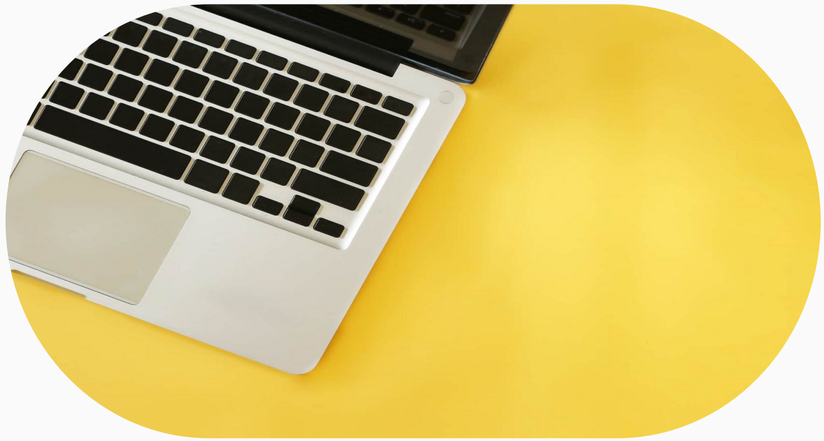
By: InventModel (Trainer: Sujeet Patel)

Introduction

What Is Informatica MDM Cloud SaaS?

- Informatica MDM Cloud SaaS is a modern, scalable solution for mastering Customer 360, Supplier 360, and real-time data governance.

- It's built on IDMC, with out-of-the-box APIs, match/merge logic, versioning, and no infrastructure dependencies.



Why Learn Cloud MDM Now

Why Cloud MDM Training Matters in 2025

- Faster deployments (no infra bottlenecks)
- High demand for real-time API integration
- Shift from legacy OnPrem to agile SaaS platforms
- Growing adoption of IDMC + Customer 360 across industries

Training Format Overview

What Makes This Training Different?

- □ Small Batches (4–6 students)
- □ Weekly PDFs and checklists
- □ Live REST API, JSON, and Postman usage
- □ Certification prep (IDMC + MDM SaaS)
- □ 200+ real project use cases
- □ Mentorship-led sessions with Sujeet Patel

Batch-Wise Course Structure

01

Week 1:

MDM Concepts, Entity Modelling, IDMC basics

02

Week 2:

Match/Merge logic, Survivorship, Cleanse Rules

03

Week 3:

API Testing with Postman, Batch configs, Real-time merge

04

Week 4:

Customer 360 + Supplier 360 builds, Tokenization, Hierarchies

Cloud Transition Strategy

Moving from OnPrem to Cloud MDM

- What to migrate: entities, rules, APIs
- How to design for scalability & governance
- Mapping legacy models to cloud-native design
- Version control, access, and monitoring plans

Use Cases You’ll Build

Real Projects You’ll Work On

- B2B Customer 360
- Supplier Onboarding & Duplicate Resolution
- Retail Match/Merge for Products
- Healthcare golden record configuration
- Real-time entity sync via REST APIs

Tools and Topics Covered

What You’ll Use

- Informatica IDMC Interface
- Match Rule Configs
- Postman for API Testing
- Batch vs Real-time Deployment
- JSON Path Handling
- Hierarchies & Relationships

Certification & Placement

Certification Support + Job Readiness

- Preps for:
- **MDM SaaS Foundation Certification**
- **Informatica IDMC Certification**
- Includes mock questions, live explanations
- Interview Q&A based on real project scenarios
- Placement guidance and resume support

FAQs We Cover Live

FAQs We Solve During the Training

- What is Informatica MDM SaaS?
- How to get certified in MDM Cloud SaaS?
- Is this free to learn?
- What’s the cost of certification?
- Can I build API-based Customer 360 from scratch?

Batch Details

Next Live Batch – August 2025

- 🗓 Starts: August 2025
- ⏳ Duration: 4 Weeks (Live, Mentor-led)
- 💻 Format: Online | Small batch | Project-based
- 🔗 Course Link: MDM Cloud SaaS

Conclusion

Why This Isn’t Just Another Course

- Real business use cases
- Instructor with 14+ years of field experience
- Hands-on learning, not slide watching
- Project-ready output + certification support
- Designed to make you delivery-ready in 30 days

Thank you for joining us!

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